

JACKSONVILLE MAGAZINE'S 2009

COVER MODEL FASHION SHOW

A GALA FUNDRAISER THAT WILL PROVIDE ONE YOUNG WOMAN WITH THE OPPORTUNITY OF A LIFETIME.

On April 23, fashion lovers from across Northeast Florida will gather at One Ocean Resort to join in the fun that will take place at Jacksonville Magazine's inaugural Cover Model Fashion Show. An exciting and stylish new fundraiser for Dreams Come True, the event will conclude with the naming of this year's Cover Model Contest winner.

Not to brag, but we have developed a real knack for finding unknown modeling talent—including picturing two winners of *America's Next Top Model* on the cover of Jacksonville Magazine before they attained national fame. Ten finalists selected at an open casting call in January are vying for this year's cover. But to pull off this new event we need the assistance of the city's leading fashion and beauty experts. That's where you come in.

HOW CAN I GET INVOLVED?

- Provide clothing for the Runway Walks
 - Contribute to the Cover Model Prize Package
 - Participate in the Trunk Show
 - Donate to the Fundraising Silent Auction
 - Place promotional materials in the Goodie Bags
- And please feel free to offer your own creative ideas*

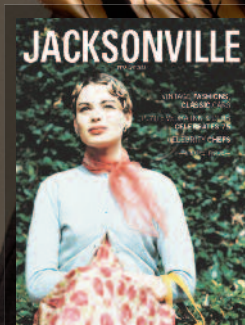
PARTICIPANT BENEFITS:

- Involvement in the season's hottest new Fashion Gala
- Coverage in Jacksonville Magazine's Fashion Show feature article this summer
- Mini profile with art on the show's webpage at www.jacksonvillemag.com; includes link to your website
- Logo placement on all event promotion materials
- Opportunity to get your message in the hands of customers interested in fashion and beauty services and products
- Inclusion in the post-event video posted online

To participate, please call Ashley Armstrong at (904) 389-3622, (fax) 389-3628, email AdCoordinator@jacksonvillemag.com.



Sponsor info available at (904) 389-3622
Go to www.jacksonvillemag.com for tickets and more info.



YOANNA HOUSE
America's Next Top Model
cycle 2 winner



LAURA CROFT
July 2008 Playboy Playmate



JADE SKIDMORE
2008 Cover Model Contest
winner



Whitney Thompson
America's Next Top Model
cycle 10 winner